



JEEVIKA NEW S LETTER

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JEEVIKA's Young Professionals Program : Nourishing Tomorrow's Young Talents in Bihar

Bihar Rural Livelihoods Promotion Society (BRLPS), known as JEEVIKA, has embarked on a remarkable journey to nurture a cadre of talented development professionals. In 2012, JEEVIKA initiated the Young Professionals Program, an endeavour aimed at recruiting fresh post-graduates from premier academic institutions. This program serves as a competitive platform for motivated, young professionals under the age of thirty who are committed to effecting change in Bihar's development landscape.

The Year 2023: A Milestone for JEEVIKA's Young Professionals Program: In 2023, BRLPS reached a significant milestone by extending offer letters to 42 young professionals through the Campus Recruitment process. In addition, the organization successfully completed recruitment through the Open Market process, welcoming 68 dynamic individuals into its ranks. The application process drew over 4800 applicants, from which 862 were shortlisted based on stringent eligibility criteria. Out of these, 342



What's Inside

Empowering Rural Bihar : The Immersion and Learning Exchange (ILE Program Launch Workshop).....Pg 5

Transforming Lives

Economic Empowering Through Rural CSP Operations : Shashibala Kumari's Success Story.Pg 7

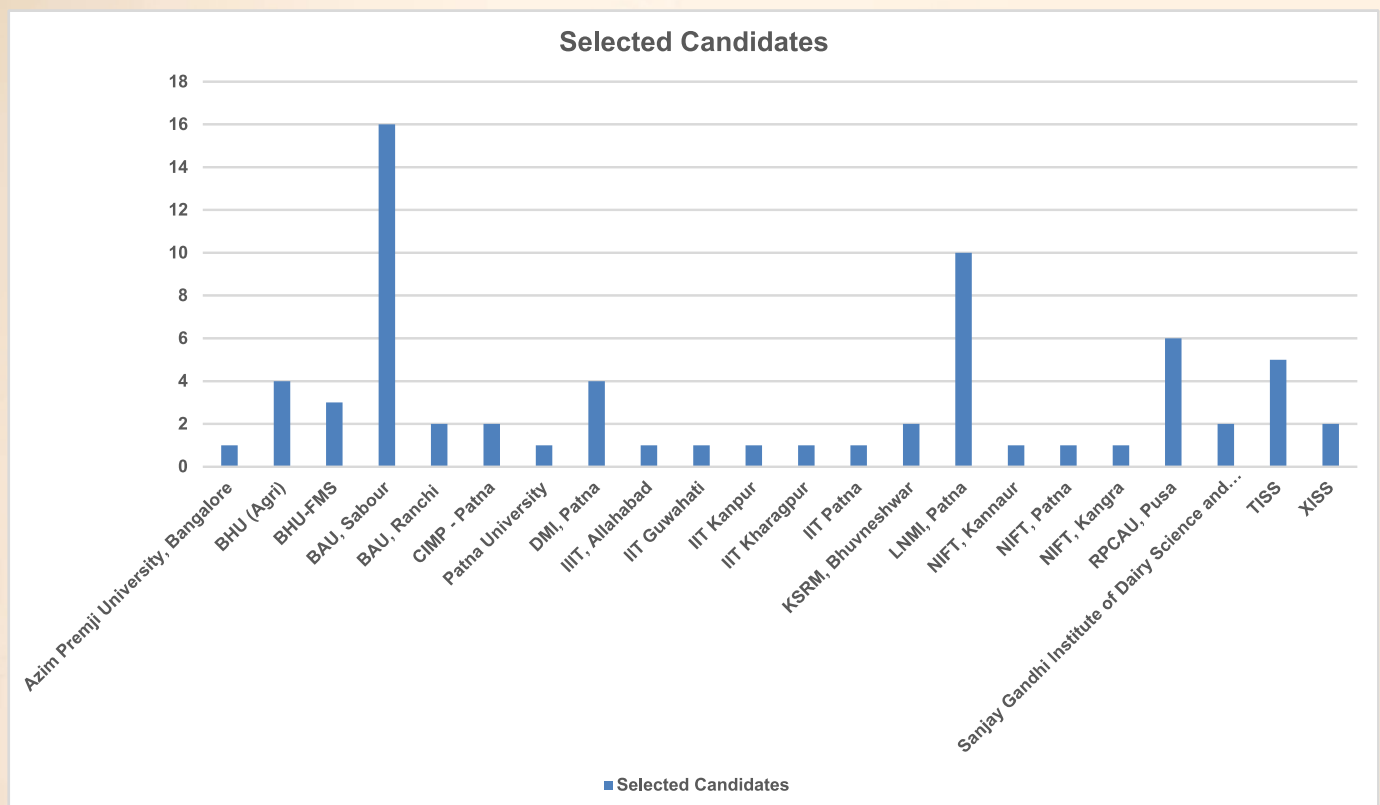


Lead Story : Young Professionals Program

candidates participated in Group Discussions and Personal Interviews, culminating in the selection of 68 Young Professionals based on merit.

These newly recruited Young Professionals represent diverse backgrounds, including empanelled institutions and relevant work experience, poised to provide invaluable contributions to JEEVIKA. They commenced their roles on September 11, 2023, and were strategically placed at the block, district, and state levels to advance the mission of JEEVIKA.

Institute-wise Breakdown of Newly Recruited Young Professionals:



Lead Story : Young Professionals Program

Among the selected Young Professionals, 28 are female, and 40 are male, showcasing a commitment to gender diversity within the program. An immersive induction program, coupled with a village immersion experience at the community level, was conducted for the newly selected YPs from September 12, 2023, onwards.

S.No.	Name of Course	No. of YPs
1	B.Sc (Hons) Agriculture	21
2	B.Tech Agriculture Engineering	1
3	M.Sc Agriculture	3
4	MBA-Agribusiness	2
5	B.Tech (Civil Engineering)	1
6	B.Tech in Information Technology	1
7	B. Tech in Dairy technology	2
8	Land and Water Resources Engineering	1
9	Biological Science and Bioengineering	1
10	Master of Technology(Civil Engineering)	1
11	Bachelor of Design	3
12	Development Management/ Development Studies/PGDM/PGDM-Rural Management	10
13	M.A. Social Work (Rural Development)	3
14	MA Social Work (Women-Centred Practice)	1
15	Personnel management and Industrial relations	1
16	Social innovation and entrepreneurship	1
17	Masters in Rural Management and Development/MBA/MBA (Rural Management)	15
	Grand Total	68

Learning and Integration:

The JEEVIKA Young Professionals Program is a meticulously designed and rigorously executed phase, aimed at equipping the selected candidates with a robust foundation for their roles within the organization. It encompasses an array of intensive activities, including on boarding sessions, an in-depth orientation program that delves into the various vertical themes of the State Rural Livelihood Mission, village immersion experiences, and post-immersion presentations. This holistic approach ensures that the Young Professionals are not only well-acquainted with the organizational ethos but also gain practical insights into the challenges and opportunities existing at the grassroots level. The thoroughness of this induction process underscores JEEVIKA's commitment to preparing its Young Professionals for impactful contributions in Bihar's development sector.



Lead Story : Young Professionals Program



YPs were on boarded on September 11, 2023. Subsequently, a four-day Orientation Program, encompassing all the vertical themes of the State Rural Livelihood Mission, was slated from September 12th to 15th, 2023, in Patna. The YPs then proceeded to various villages in Bihar for their immersion program, spanning from September 16th to September 30th, 2023. Post-immersion, presentations on their learnings was conducted from October 3rd to October 5th, 2023, then they assumed their designated roles on October 6th, 2023.

Impact and Contributions

JEEVIKA's Young Professionals Program has played a pivotal role in attracting and nurturing young talent, providing a platform for them to commence their careers in the development sector. These Young Professionals have made substantial contributions by expediting the pace of existing and new projects. From the first cohort to the eleventh batch, they have enriched different aspects of JEEVIKA's work. Currently, 182 Young Professionals are actively engaged in various themes within the organization, further underlining their integral role in driving the organization's mission. The JEEVIKA Young Professionals Program commits to foster young talent and facilitating their contributions to Bihar's development landscape. By providing opportunities for learning, integration, and impactful work, JEEVIKA continues to be at the forefront of nurturing the leaders of tomorrow, making a profound difference in the lives of communities across Bihar. These Young Professionals represent the promise of a brighter future for the state and its people, as they embark on their journey to catalyze change and create a more prosperous and equitable society.

Events

Empowering Rural Bihar: The Immersion and Learning Exchange (ILE) Program Launch Workshop

In a transformative event that unfolded on October 4th, 2023, the Immersion and Learning Exchange (ILE) Program Launch Workshop took center stage at the Marasa Sarovar Premiere in Bodhgaya, Bihar. This landmark event, hosted by Bihar Rural Livelihoods Promotion Society (JEEVIKA), under the realm of Satat Jeevikoparjan Yojana (A flagship Ultra-poor graduation Program of Bihar Government, implemented by JEEVIKA)



gathered experts, delegates, and policymakers to explore innovative strategies for Poverty Alleviation. The workshop aimed to introduce and examine the potential of the ILE program in hosting delegates from other nations, setting the stage for a brighter future for rural communities, providing them with the exposure from the different parts of the Globe.

The workshop commenced with a welcome address by Ms. Mahua Roy Choudhury, Program Coordinator at JEEVIKA, who extended a warm welcome to all participants, setting the tone for a day of fruitful discussions and insights. The traditional lighting of lamps by Mr. Ronendra Chowdhury, Programme Director of Bandhan Konnagar, symbolized the enlightenment that the event sought to achieve, emphasizing the importance of collaboration and shared knowledge in the realm of rural development.

Ms. Shweta Banerjee, India Country Manager for BRAC Ultra-Poor Graduation, India, took the stage to provide opening remarks. She eloquently set the context for the Immersion and Learning Exchange (ILE) Program, emphasizing the significance of this initiative in driving rural development in Bihar. Her words resonated with the audience, highlighting the need for innovative solutions to address the challenges faced by rural communities.

The event reached its zenith with the keynote address delivered by Mr. Rahul Kumar, Chief Executive Officer of JEEVIKA, Government of Bihar. In his captivating address, Mr. Kumar unveiled the vision behind SATAT JEEVIKOPARJAN YOJANA (SJY) and shared insights into its extensive reach. He underscored the pivotal role of the SJY Immersion and Learning Exchange (ILE) Program in advancing rural development in Bihar. His words resonated with a sense of urgency, urging all stakeholders to work collectively for the betterment of rural lives.

Exploring the ILE Program: A Global Perspective

Following the keynote address, Ms. Heidi McAnnally-Linz, Global Lead for Policy and Partnerships at BRAC UPGI, provided a comprehensive presentation on various aspects of the ILE program. Her presentation delved into the background, objectives, and expected outcomes of the program, offering a deeper understanding of its potential. Ms. McAnnally-Linz's insights ignited a sense of optimism among participants, demonstrating the transformative power of well-structured rural development programs.

The morning session concluded with a brief session closure, allowing participants to digest the insights shared thus far. The open session provided an opportunity for questions and discussions, fostering an atmosphere of collaboration and knowledge exchange. It was evident that the Immersion and Learning Exchange (ILE) Program had struck a chord with all in attendance.

Bridging Gaps: Aligning ILE with JEEVIKA

The post-lunch session kicked off with a presentation by Mr. Ajit Ranjan, Program Coordinator at BRAC UPGI, India, and Ms. Heidi McAnnally-Linz, Global Lead for Policy and Partnerships at BRAC UPGI. They explored how Immersion and Learning Exchange (ILE) program under SJY aligns with JEEVIKA and the elements of SJY that make it a globally adaptable model of graduation. This session emphasized the importance of synergy in rural development efforts, where different initiatives work in harmony to bring about lasting change.



The heart of the afternoon session lay in an interactive session with group work. Participants were divided into groups to deliberate on two vital topics:

- **Logistical Issues:** Participants explored the dos and don'ts of field visits, shedding light on the practical aspects of rural development initiatives.
- **Technical Issues:** Discussions centered on how to curate visits for audiences and inspire them to adopt this model in their respective contexts.

Facilitated by experts including Ms. Afsana Islam, Policy Consultant at BRAC International, Mr. Kshovan Guha, Deputy Director of Bandhan Konnagar, Mr. Vishal Sinha, Team Leader at TA-SJY, Bandhan Konnagar, and Ms. Deepa Gupta, Deputy Director of SJY ILE, Bandhan Konnagar, these group discussions generated innovative ideas and strategies to drive the organizational efforts forward.

Ms. Anu Kumar, Digital Communication Manager at BRAC International, elucidated the protocols for effective global communication. Clear and efficient channels of information exchange were emphasized, underscoring the importance of reaching a broader audience and garnering support for rural development initiatives.

As the day neared its end, Mr. Prashant Krishna, SPM - IB & CB & Nodal SJY at JEEVIKA, outlined the path forward for the ILE program. He provided valuable insights into the strategic direction and future endeavors, leaving participants with a sense of purpose and direction in their collective efforts to uplift rural communities.

The Immersion and Learning Exchange (ILE) Program Launch Workshop proved to be a transformative event, bringing together experts, policymakers, and delegates to explore innovative strategies for rural development. As participants departed, they carried with them a renewed sense of purpose and inspiration to continue working towards a brighter future for rural communities in Bihar and beyond. The ILE Program had officially embarked on its journey, promising hope and progress for countless lives in rural India. The workshop exemplified the power of collaboration, knowledge exchange, and innovative thinking in driving rural development and empowering the underprivileged. With commitment and dedication, the vision of a prosperous, empowered rural India can become a reality.

Transforming Lives**Economic Empowering Through Rural CSP Operations : Shashibala Kumari's Success Story**

In the picturesque village of Halivant Bigha, nestled within the Panchayat of Dhanav, Rohtas District, Bihar, Shashibala Kumari's journey stands as a beacon of empowerment and financial growth through her operation of a Customer Service Center (CSP). As part of the Prayas JEEVIKA Self Help Group under the Annapurna JEEVIKA Mahila Village Organization, Shashibala's venture into CSP operations has not only facilitated banking services for rural women but also ushered in a source of sustainable income.



Customer Service Points play a pivotal role in delivering essential banking services to women and members of livelihood community organizations in remote rural areas. The profound impact of CSPs is evidenced through improved accessibility to banking services and the consequential earnings of CSP operators, garnered through commissions. Shashibala Kumari, a resident of Halivant Bigha, embarked on a journey of financial empowerment by operating the South Bihar Gramin Bank Customer Service Point.

Shashibala Kumari commenced her venture in 2018, setting up her Customer Service Center with the invaluable financial support of Rs 75,000 provided by JEEVIKA. Additionally, she underwent rigorous training facilitated by JEEVIKA, which equipped her with the necessary skills and knowledge essential for operating a CSP. The training encompassed crucial aspects of CSP management, including the operation of specialized equipment. Importantly, even after the CSP's launch, Shashibala continued to receive ongoing guidance and support from the JEEVIKA Office, ensuring the continued success of her venture.

Impact: Shashibala's CSP has emerged as a hub for the community. A substantial number of women affiliated with the JEEVIKA self-help group, along with other customers, frequent her center. Each month, Shashibala manages transactions amounting to approximately Rs 1 to 1.5 crore, resulting in consistent and satisfactory commissions. In July 2023 alone, Shashibala earned a total commission of Rs 35,000.

Socio-Economic Transformation: The operation of the Customer Service Center has not only bolstered Shashibala's financial stability but has also led to a notable improvement in her family's socio-economic condition. Through her dedication and the support of JEEVIKA, Shashibala Kumari's story epitomizes the transformative potential of initiatives like CSPs in uplifting rural communities, providing access to financial services, and ultimately contributing to the prosperity of the region.

Shashibala's journey stands as a testament to the power of entrepreneurship, community support, and the proactive role played by organizations like JEEVIKA in empowering individuals to create meaningful change within their communities.

November

Calendar of Events

COMING UP IN THE NEXT EDITION

→ Saras Mela 2023



गया भास्कर 05-10-2023

गरीबी उन्मूलन की दिशा में जीविका सतत जीविकोपार्जन योजना महत्वपूर्ण

भास्कर न्यूज़ | थोथपट्टा



बोधगया में सतत जीविकोपार्जन योजना अंतर्गत इमर्सन एवं लर्निंग एक्सचेंज प्रोग्राम के तहत बुधवार को कार्यशाला का आयोजन हुआ। इस अवसर पर प्रमुख वक्ताओं में जीविका के मुख्य सीईओ राहुल कुमार, ब्रॉक इंटरनेशनल की इंडिया कंट्री मैनेजर श्वेता एस बनर्जी एवं ग्लोबल लीड फ्रॉर पॉलिसी एंड पार्टनरशिप हैदी मैक्मिले लिंज एवं बंधन कौननगर के रेनेद्र चौधरी ने गरीबी उन्मूलन के लिए वैश्विक स्तर पर हो रहे प्रयासों के बारे में जानकारी दी। राहुल कुमार ने गरीबी उन्मूलन की दिशा में सतत जीविकोपार्जन योजना के महत्व को बताते हुए अधिक बेहतर प्रयास करने की जरूरत के विषय में बताया। ब्रॉक इंटरनेशनल के

अधिकारियों द्वारा कार्यशाला में प्रजेंटेशन के माध्यम से गरीबी उन्मूलन कार्यक्रमों को प्रभावी तरीके से लागू करने एवं इमर्सन एवं लर्निंग प्रोग्राम के माध्यम से कार्यक्रम के प्रभाव के विषय में जानकारी साझा की। उन्होंने बताया कि एक-दूसरे के ज्ञान को साझा करते हुए गरीबी उन्मूलन की दिशा में हो रहे प्रयासों को लोगों एवं सरकारों तक पहुंचाने की भी जरूरत है। ब्रॉक के अजीत रंजन ने गरीबी उन्मूलन कार्यक्रमों के विस्तार एवं प्रभाव के विषय में कहा

कि छोटा सुंदर है पर बड़े की जरूरत है। बंधन के अधिकारियों द्वारा सतत जीविकोपार्जन योजना में एक सहयोगी पार्टनर के रूप में बंधन द्वारा प्रयासों की भी जानकारी दी। उन्होंने डॉक्यूमेंटेशन को अंतर्राष्ट्रीय स्तर का करने की जरूरत के विषय में बताया। जीविका की पीसी- जेकिम महुआ राय चौधरी ने इमर्सन प्रोग्राम के महत्व को बताया। उन्होंने कहा हमारे प्रयासों को और वृद्ध स्तर तक ले जाना है, ताकि अधिक से अधिक परिवारों को गरीबी से बाहर निकाला जा सके। उन्होंने जीविका के मॉडल को लर्निंग के माध्यम से लोगों एवं सरकार तक पहुंचाने की जरूरत के विषय में बताया। कार्यक्रम में जीविका, ब्रॉक इंटरनेशनल एवं बंधन कौननगर वरीय अधिकारियों, प्रबंधकों एवं कर्मियों ने भाग लिया।



सीतामढ़ी 01-10-2023

मुजफ्फरपुर, रविवार, 1 अक्टूबर, 2023 | 14

आम सभा में योजनाओं व कार्यों की हुई समीक्षा



आम सभा में शामिल अधिकारी व जीविका दीदी ।

भास्कर न्यूज़ | सीतामढ़ी

जिले के रुन्नीसैदपुर प्रखंड के आदर्श जीविका महिला विकास स्वावलंबी सहकारी समिति लिमिटेड में वार्षिक आम सभा का आयोजन किया गया। आम सभा में जीविका द्वारा वित्तीय वर्ष 2022-23 में किए गए कार्यों के लेखा जोखा की समीक्षा की गई तथा वित्तीय वर्ष 2023-24 में किए कार्य-योजना बनाई गई। कार्यक्रम में विभिन्न क्षेत्रों में कार्य करनेवाले ग्राम संगठनों को प्रशस्त किया गया। कार्यक्रम में जीविका जिला कार्यालय से पहुंचे प्रबंधक संचार अभिषेक कुमार ने जीविका के कार्यों व उसके

सामाजिक प्रभाव पर विस्तार से चर्चा की। उन्होंने कहा कि जीविका के द्वारा विशेषकर ग्रामीण क्षेत्र की महिलाओं को उनकी जरूरत व हुनर के अनुसार आगे बढ़ाने में मदद कर रहा है। जिसका महिलाओं को आगे बढ़कर लाभ प्राप्त करने की जरूरत है। इसके साथ ही उन्होंने वंचित व लाचार परिवारों को भी जीविका से जोड़कर उन्हें रोजगार उपलब्ध कराने पर बल दिया। मौके पर प्रशिक्षण अधिकारी सुमन कुमारी, प्रखंड परियोजना प्रबंधक, विकास आनंद गौतम राज, जीविकोपार्जन विशेषज्ञ के अलावा अन्य जीविका दीदी मौजूद थीं।

तीपुर/बेगुसराय

जनमत की पुरकार

रविवार, 12 मई, 2023

08



जिला जीविका से सभी की आर्थिक, सामाजिक एवं शैक्षणिक स्थिति हो रही है मजबूत -अपर समाहर्ता र समाहर्ता ने दीप प्रज्वलित कर जनसंबाद कार्यक्रम का किया उद्घाटन

विशेष करण।

अधिकारियों को प्रशिक्षण प्रदान किया गया। कार्यक्रम में जीविका के द्वारा विशेषकर ग्रामीण क्षेत्र की महिलाओं को उनकी जरूरत व हुनर के अनुसार आगे बढ़ाने में मदद कर रहा है। जिसका महिलाओं को आगे बढ़कर लाभ प्राप्त करने की जरूरत है। इसके साथ ही उन्होंने वंचित व लाचार परिवारों को भी जीविका से जोड़कर उन्हें रोजगार उपलब्ध कराने पर बल दिया। मौके पर प्रशिक्षण अधिकारी सुमन कुमारी, प्रखंड परियोजना प्रबंधक, विकास आनंद गौतम राज, जीविकोपार्जन विशेषज्ञ के अलावा अन्य जीविका दीदी मौजूद थीं।

संकेतित करने हुए कहा कि

संकेतित करने हुए कहा कि जीविका के द्वारा विशेषकर ग्रामीण क्षेत्र की महिलाओं को उनकी जरूरत व हुनर के अनुसार आगे बढ़ाने में मदद कर रहा है। जिसका महिलाओं को आगे बढ़कर लाभ प्राप्त करने की जरूरत है। इसके साथ ही उन्होंने वंचित व लाचार परिवारों को भी जीविका से जोड़कर उन्हें रोजगार उपलब्ध कराने पर बल दिया। मौके पर प्रशिक्षण अधिकारी सुमन कुमारी, प्रखंड परियोजना प्रबंधक, विकास आनंद गौतम राज, जीविकोपार्जन विशेषज्ञ के अलावा अन्य जीविका दीदी मौजूद थीं।

से 90 प्रतिशत अनुदान पर

से 90 प्रतिशत अनुदान पर जीविका के द्वारा विशेषकर ग्रामीण क्षेत्र की महिलाओं को उनकी जरूरत व हुनर के अनुसार आगे बढ़ाने में मदद कर रहा है। जिसका महिलाओं को आगे बढ़कर लाभ प्राप्त करने की जरूरत है। इसके साथ ही उन्होंने वंचित व लाचार परिवारों को भी जीविका से जोड़कर उन्हें रोजगार उपलब्ध कराने पर बल दिया। मौके पर प्रशिक्षण अधिकारी सुमन कुमारी, प्रखंड परियोजना प्रबंधक, विकास आनंद गौतम राज, जीविकोपार्जन विशेषज्ञ के अलावा अन्य जीविका दीदी मौजूद थीं।

कार्य के लिए समीक्षा, एसी, डीपी

कार्य के लिए समीक्षा, एसी, डीपी जीविका के द्वारा विशेषकर ग्रामीण क्षेत्र की महिलाओं को उनकी जरूरत व हुनर के अनुसार आगे बढ़ाने में मदद कर रहा है। जिसका महिलाओं को आगे बढ़कर लाभ प्राप्त करने की जरूरत है। इसके साथ ही उन्होंने वंचित व लाचार परिवारों को भी जीविका से जोड़कर उन्हें रोजगार उपलब्ध कराने पर बल दिया। मौके पर प्रशिक्षण अधिकारी सुमन कुमारी, प्रखंड परियोजना प्रबंधक, विकास आनंद गौतम राज, जीविकोपार्जन विशेषज्ञ के अलावा अन्य जीविका दीदी मौजूद थीं।

के परामर्श प्राप्त कर

के परामर्श प्राप्त कर जीविका के द्वारा विशेषकर ग्रामीण क्षेत्र की महिलाओं को उनकी जरूरत व हुनर के अनुसार आगे बढ़ाने में मदद कर रहा है। जिसका महिलाओं को आगे बढ़कर लाभ प्राप्त करने की जरूरत है। इसके साथ ही उन्होंने वंचित व लाचार परिवारों को भी जीविका से जोड़कर उन्हें रोजगार उपलब्ध कराने पर बल दिया। मौके पर प्रशिक्षण अधिकारी सुमन कुमारी, प्रखंड परियोजना प्रबंधक, विकास आनंद गौतम राज, जीविकोपार्जन विशेषज्ञ के अलावा अन्य जीविका दीदी मौजूद थीं।

न द्वारा डेन के बढ़ते प्रकोप को रोकने के लिए

जिला प्रशासन से समस्या का समाधान कराने का नगर विधायक ने किया आग्रह